

# **Building Businesses & Entrepreneurs (BBE)**

## **Business Plan Development Training**

# **Successful ENTREPRENEURSHIP**

**BEGIN YOUR BUSINESS AND BE YOUR OWN BOSS**

### **LEARN TO:**

- Create a viable business plan and structure
- Clearly define your product or service & the “why”
- Analyze your market and competitors
- Develop your sustainability value proposition and pricing
- Project costs, income, cash-flow, & profit/loss



**COST: Only \$125/person (50% scholarships for income qualifiers)**

- ✓ Live Plan online resource access utilizing an integrated/enhanced curriculum
- ✓ Complete your business plan by the end of the training, ready to take to a lender
- ✓ Individual Development Account (IDA) 2:1 match saving grant for those eligible  
(Save up to \$2,000 of earned income and receive up to a \$4,000 grant for business start-up and/or expansion!)

**Your Idea...**

**Your Business...**

**Your Future...**

## **2022 Winter 9-Week BBE Zoom-based Training**

**When: 6 pm - 9 pm, Tuesday Evenings, Jan. 11 – Mar. 8**

(Class Dates: Jan. 11, 18, 25, Feb. 1, 8, 15, 22, Mar. 1, & 8, plus coaching)

**Where: Zoom-based Internet Distance Delivery\***

[\*BBE is currently offered online via Zoom. Future trainings will be offered via hybrid Zoom and classroom format as soon as our facilitators can safely do so. See Zoom system requirements at

<https://support.zoom.us/hc/en-us/articles/201362023-System-Requirements-for-PC-Mac-and-Linux.>]

For more info, and to enroll, visit [www.coconino.az.gov/bbe](http://www.coconino.az.gov/bbe), or  
contact: Scott Neuman (928-679-7463, [sneuman@coconino.az.gov](mailto:sneuman@coconino.az.gov))

BBE is a business plan development training program of Coconino County Health and Human Services primarily funded by a Community Services Block Grant via the Arizona Department of Economic Security, and training facilitation by contract with Coconino Community College's Small Business Development Center (SBDC).