

# *Basic Business Empowerment*

## *Business Plan Development Training*

# *Successful* **ENTREPRENEURSHIP**

**BEGIN YOUR BUSINESS AND BE YOUR OWN BOSS**

### **LEARN TO:**

- Create a viable business plan and structure
- Clearly define your product or service
- Analyze your market and competitors
- Develop your value proposition and pricing
- Project costs, income, cash-flow, & profit/loss



**COST: Only \$125/person (50% scholarships for income qualifiers)**

- ✓ Live Plan online resource access utilizing an integrated/enhanced curriculum
- ✓ Complete your business plan by the end of the training, ready to take to a lender
- ✓ Individual Development Account (IDA) 2:1 match saving grant for those eligible  
(Save up to \$2,000 of earned income and receive up to a \$4,000 grant for business start-up and/or expansion!)

**Your Idea...**

**Your Business...**

**Your Future...**

## **Summer 2020 (Session 2) 9-Week BBE Training via Zoom**

**When: 6 pm - 9 pm, Tuesday Evenings, Aug. 4 – Sept. 29**

(Class Dates: Aug. 4, 11, 18, 25, Sept. 1, 8, 15, 22, 29, plus coaching)

**Where: Internet-Based Distance Delivery via Zoom\***

(\*Due to social distancing precautions to reduce the spread of the COVID-19 pandemic this training is NOT classroom-based but offered only via Zoom video conferencing. For participant system requirements visit <https://support.zoom.us/hc/en-us/articles/201362023-System-Requirements-for-PC-Mac-and-Linux>.)

For more info, and to enroll, visit [www.coconino.az.gov/bbe](http://www.coconino.az.gov/bbe), or contact: or Scott Neuman (928-679-7463, [sneuman@coconino.az.gov](mailto:sneuman@coconino.az.gov)).

Basic Business Empowerment (BBE) is a training program of Coconino County Health and Human Services with Community Services Block Grant funding support via Arizona Department of Economic Security