

Basic Business Empowerment

Business Plan Development Training

Successful **ENTREPRENEURSHIP**

BEGIN YOUR BUSINESS AND BE YOUR OWN BOSS

LEARN TO:

- Create a viable business plan and structure
- Clearly define your product or service
- Analyze your market and competitors
- Develop your value proposition and pricing
- Project costs, income, cash-flow, & profit/loss



COST: Only \$125/person (50% scholarships for income qualifiers)

- ✓ Live Plan online resource access utilizing an integrated/enhanced curriculum
- ✓ Complete your business plan by the end of the training, ready to take to a lender
- ✓ Individual Development Account (IDA) 2:1 match saving grant for those eligible
(Save up to \$2,000 of earned income and receive up to a \$4,000 grant for business start-up and/or expansion!)

Your Idea...

Your Business...

Your Future...

Fall 2020 9-Week BBE Training via Zoom

When: 6 pm - 9 pm, Tuesday Evenings, Oct. 13 – Dec. 8

(Class Dates: Oct. 13, 20, 27, Nov. 3, 10, 17, 24, Dec. 1, 8, plus coaching)

Where: Internet-Based Distance Delivery via Zoom*

(*Due to social distancing precautions to reduce the spread of the COVID-19 pandemic this training is NOT classroom-based but offered only via Zoom video conferencing. For participant system requirements visit <https://support.zoom.us/hc/en-us/articles/201362023-System-Requirements-for-PC-Mac-and-Linux>.)

For more info, and to enroll, visit www.coconino.az.gov/bbe, or contact: or Scott Neuman (928-679-7463, sneuman@coconino.az.gov).

Basic Business Empowerment (BBE) is a training program of Coconino County Health and Human Services with Community Services Block Grant funding support via Arizona Department of Economic Security